

School of Media and Cultural Studies

Prospectus 2025



POSTGRADUATE PROGRAMMES
TATA INSTITUTE OF SOCIAL SCIENCES
MUMBAI CAMPUS



GROUP PHOTO MA IN MEDIA AND CULTURAL STUDIES

VISION

To be an institution of excellence in higher education that continually responds to changing social realities through the development and application of knowledge, towards creating a people-centred, ecologically sustainable and just society that promotes and protects dignity, equality, social justice and human rights for all.

MISSION

To organise teaching programmes to facilitate the development of competent and committed professionals for practice, research and teaching; undertakes research; develops and disseminates knowledge; and reaches out to the larger community through extension, at the local, national, regional and international levels.

- Creation and provision of socially relevant and high-quality professional education in a wide range of interdisciplinary areas of Social Sciences to a larger number of students from all sections of the society in the country.
- Facilitation of autonomous research and dissemination of knowledge.
- Support knowledge creation through strong PhD programmes and post-doctoral scholars.
- Strategic extension, field action and advocacy through training and capacity building of State and non-State institutions and personnel.
- Initiate field action and advocacy to demonstrate and facilitate the creation of policies and programmes.
- Professional response to natural and human-made disasters, through participation in relief and rehabilitation activities.

MESSAGE FROM THE VICE CHANCELLOR



With great pride and purpose, I welcome you to the Tata Institute of Social Sciences (TISS) – a symbol of knowledge, innovation, and transformative education. As you review this prospectus, you’re not just exploring courses and facilities; you’re entering a world where ambition thrives, curiosity is valued, and aspirations are shaped into reality.

TISS is dedicated to excellence. We are a community of thinkers, learners, researchers, and practitioners united by our commitment to advance and co-create knowledge and social innovations to make a better world. Our legacy is not just academic excellence; it is research that creates impact. Generations of scholars, educators, and students have contributed to a vibrant culture where intellectual rigour coexists with empathy and social responsibility. Our faculty are not only distinguished experts in their respective fields but also passionate mentors, guiding students to realise their full potential.

We believe that higher education should nurture visionary thinkers, compassionate citizens, and reflective practitioners to address social challenges. We should foster an inquisitive spirit, upholding integrity and respect for all. Our educational philosophy is rooted in relevance and adaptability, blending tradition with transformation. Our curricula are designed to inspire and engage students, seamlessly integrating interdisciplinary research and reflective practice. We equip students to acquire knowledge, forge new paradigms, lead, and contribute to society.

Education in TISS goes beyond classrooms. We firmly believe in experiential learning, as outlined in the National Education Policy, and encourage our students to engage in research, internships, entrepreneurship, and service projects from the start of their education. Our international partnerships and exchange programmes help our students and their knowledge partners embody the spirit of ‘Vasudhaiva Kutumbakam’, fostering cross-cultural

understanding and nurturing the world as one family. Here, lasting friendships are formed, and barriers are broken down.

Our vibrant campuses are filled with student clubs, sports, cultural festivals, and volunteer activities. We support students' emotional intelligence, leadership, and sense of purpose. Our counselling, wellness, leadership, and career guidance services provide comprehensive support throughout their academic journey. Explore new interests, challenge your beliefs, and discover your true potential here.

We're delighted to have a rich blend of cultures, ideas, and viewpoints. Our alumni network, spanning continents, industries, and disciplines, comprises changemakers, innovators, and leaders who embody the spirit of TISS globally. We welcome you to this TISS family - a network that offers unwavering support and inspiration throughout your life and career.

As you begin your academic journey at TISS, I invite you to contemplate your own aspirations and assess how they align with our shared vision. Here, you will encounter a supportive environment, access to world-class resources, and a community that celebrates your individuality. You will be challenged, inspired, and empowered to make a meaningful impact. Let your time with us be one of exploration and growth. Embrace opportunities, learn from setbacks, and pursue excellence with passion and perseverance. Shape your journey and make a boundless impact.

We warmly welcome you to TISS. Our university supports your ambitions, ignites your curiosity, and helps you become a leader for tomorrow. Together, let's strive for personal success and the betterment of humanity.

We look forward to your remarkable contributions to our community and the world.

Best wishes for your journey ahead,

Prof. Badri Narayan Tiwari
Vice Chancellor

MESSAGE FROM THE DEAN



The Master of Arts in Media and Cultural Studies, offered by the School for Media and Cultural Studies (SMCS), is a rigorous two-year postgraduate programme designed to equip students with a distinctive blend of analytical, creative, and research-oriented skills. The programme seeks to develop professionals capable of critically engaging with the complex intersections of media, culture, and society.

Integrating cultural and social theory with media practice, the curriculum enables students to conceptualise and produce a diverse range of academic and creative outputs, including research dissertations, essays, films, and other media projects. Throughout the programme, students also present their research at the annual Graduate Seminar, fostering vibrant academic exchange within and beyond the Institute.

In addition to their academic pursuits, students organise significant co-curricular initiatives such as Cut.in – The National Students’ Film Festival, held regularly since 2008, and Frames of Reference, a national-level seminar for postgraduate and doctoral scholars. These events offer valuable experiential learning opportunities that strengthen leadership, collaboration, and organisational competencies.

Through its holistic approach, combining critical inquiry, creative practice, and community engagement, the programme provides students with a comprehensive education that prepares them to contribute meaningfully to public discourse and professional practice. Graduates of the School are thus well-equipped to pursue diverse careers that demand both conceptual acumen and creative excellence.

Prof. (Dr.) Harshad Thakur
Dean, School for Media and Cultural Studies

SCHOOL OF MEDIA AND CULTURAL STUDIES

The School of Media and Cultural Studies (SMCS) is engaged in teaching, production, research and dissemination. A unique feature of the School is the close linkage between its theoretical and technical areas of work, thereby facilitating synergy between research and production, which are deeply relevant to its pedagogy. The School is rooted in the city, and our work is informed by a keen sense of connection with local subaltern cultures of resistance and invention. Faculty members are engaged in research and production on various topics, and there are ongoing research and production projects that students participate in regularly. The School also has to its credit many national and international awards for its documentary films. The SMCS has two centres: the Centre for Critical Media Praxis and the Centre for the Study of Contemporary Culture. The School also hosts a small Media Archive and Resource Centre.

OUR CENTRES

Centre for Critical Media Praxis (CCMP)

The emergence of digital communication technologies and convergence offers exciting possibilities for media production and dissemination. The CCMP consolidates the praxis base of CMCS (including media production and theorising on practice) and expands its scope to include new media, community-based participatory initiatives and the production of multi-media

and web-based materials. The CCMP also anchors the production and skill-based courses of the School.

Centre for the Study of Contemporary Culture (CSCC)

Cultural Studies in India today is a diverse, cross-disciplinary field that engages passionately with contemporary social, political, historical, and economic contexts, reflecting on questions of ideology, identity, power, and discourse. The rationale behind this Centre is further engagement, both in terms of research and pedagogy, focusing particularly on the contemporary. The CSCC also anchors courses that broadly fall under the areas of cultural studies, media studies, critical theory, visual culture, digital cultures, new media, and development media.

Media Archive and Resource Centre (MARC)

The MARC consolidates the audio-visual and graphics services currently offered by CMCS. It works in tandem with the CCMP to respond to the needs of other Centres and Schools within TISS, facilitating the documentation of their work and the design of their publicity and teaching materials. The Digital Archive has built up a valuable collection of around 3000 films, as well as photographs and footage. It is in the process of making selected sections of the archive available online. It also networks with other organisations to promote the dissemination of films through screenings, film festivals and other events.

OUR PEOPLE

Dr Harshad Thakur, Professor and Dean
MBBS (Mumbai), MD (Mumbai), DBM (Mumbai)

Centre for Critical Media Praxis

Mr K.V. Nagesh Babu, Assistant Professor and Chairperson
MA (Hyderabad)

Dr Nithila Kanagasabai, Assistant Professor
MA, MPhil (TISS), PhD (TISS), PGDJ (ACJ)

Dr Harmanpreet Kaur, Assistant Professor
MA, MPhil, PhD (JNU), PGDMC (Symbiosis)

Dr Shilpi Gulati, Assistant Professor
MA (TISS), MPhil, PhD (JNU)

Centre for the Study of Contemporary Culture

Dr Faiz Ullah, Assistant Professor and Chairperson
M.A. (JMI), PhD (TISS)

Dr Shilpa Phadke, Professor
MA (SNDT), MPhil (Cambridge), PhD (TISS), PGDMC (XIC)

Dr Krupa Desai, Assistant Professor
MA (TISS), MPhil (JNU), PhD (London)

Media Archive and Resource Centre

Mr B.K. Ahire, Producer

MA (Bharath)

Mr Mangesh Gudekar, Technical Assistant

BCom, Photography Course (JJ Institute)

School Secretariat

Ms Sonal Gajaria, Assistant

MCom. (Mumbai), PGDF (SIMSR)

Ms Vrushali Menge, Administrative Assistant

MCom (YCMOU)

ALUMNI ACHIEVEMENTS

SMCS Alumni have won awards such as the President's National Film Award in India, several Indian Documentary Producers Association Awards, Kashish Film Festival, Mumbai International Film Festival (MIFF), Signs Film Festival, and Jeevika Film Festival. Over 75 awards have been won by faculty, students and fellows.

Our alumni have won journalism awards such as Ramnath Goenka Award for Excellence in Journalism, Press Institute of India-International Committee of the Red Cross Award, ACJ Award for Investigative Journalism, Laadli Media & Advertising Awards for Gender Sensitivity, and been nominated as a finalist for a Pulitzer in International Reporting.

Alumni have also gone on to win scholarships and academic accolades. They have won scholarships such as the Inlaks Shivdasani Scholarship, Fulbright Scholarship, Gates-Cambridge Scholarship, Chevening Scholarship, KinoEyes (Erasmus).

Many of our former students have pursued advanced research degrees in universities both in the country and abroad, including the University of Pennsylvania, the University of Pittsburgh, the University of Cambridge, the University of Oxford, the National University of Singapore, the University of Minnesota, the University of Illinois Urbana Champaign, University of Texas-Austin, Rutgers-The State University of New Jersey, the University of Chicago, the University of Reading, the University of Hyderabad, Jawaharlal Nehru University, Jadavpur University, and IIT Bombay.

Our students have been employed in organisations such as The Hindu, Indian Express, The Washington Post, VICE India, Swaddle, Scroll, The Wire, The

Quint, Times Internet Ltd, Comet Media Foundation, Nomad Films India, Roy Kapoor Films, Excel Productions, Indian Institute for Human Settlements, IIIT-Bangalore, Pratham Education Foundation, Tech Mahindra, Reliance Foundation, India Foundation for the Arts, DLF Foundation, Godrej India Culture Lab among others.

M.A. in Media and Cultural Studies

PROGRAMME NAME Media and Cultural Studies

FINAL DEGREE Master of Arts in Media and Cultural Studies

SCHOOL School of Media and Cultural Studies

CAMPUS Mumbai

MODE Full Time

NHEQF LEVEL 6.5

TOTAL CREDITS 80

DATE APPROVED BY BOS 07 July 2025

DATE APPROVED BY AC 14 August 2025

Introduction

The M.A. Media and Cultural Studies focuses on both theory and practice and aims at honing the skills of media production and research within a framework that enables the development of a critical perspective on media, culture and society. In contemporary society, media and culture are crucial sites where identities are produced and consumed. Cultural Studies enables us to meaningfully engage and interact with constantly transforming modes of being and doing. By making us conscious of the many complex ways in which power impinges on our lives and constructs our cultures, it has the potential of empowering us to critically read the media and other cultural institutions and texts, to understand how they shape our identities, and to reflect on how we could possibly shape them. It enables students' to perceive themselves as both consumers and producers of media.

The School has a strong research focus and students work on their master's dissertations through the four semesters. This programme imparts hands-on training in video production, including direction, research, scripting, editing, camera and sound. This will enable students to produce documentaries and short films. The programme culminates in the production of a documentary and a dissertation. It also teaches basic skills in community radio, graphics and web design. The students have access to the well-equipped facilities and

the visual archive of the School. The teachers of the programme include School and TISS faculty, as well as visiting professionals.

With its unique blend of theory and practice, the M.A. Media and Cultural Studies works towards the creation of a lively group of media 'thinking doers' and 'doing thinkers' who could then choose to branch out into a diverse range of work or educational situations. The students of this programme are equipped to work in the areas of film and television production, independent media practice, media education, advocacy and research. Potential employers include television production houses, educational and research institutions, NGOs, and governmental agencies.

The School has successfully engaged and included its students in various funded research and media production projects on the themes of gender, leisure, and digital cultures. The students primarily contributed to projects through creating Public Service Announcements and documentary films around key research themes for public outreach.

Programme Objectives

1. To orient students to critical media pedagogy, which aims to train media scholars and producers sensitive to society's needs and aspirations.
2. To equip students with a range of philosophical and theoretical perspectives in order to critically engage with contemporary issues in media and cultural studies.
3. To impart critical media research skills that enable students to carry out a supervised research project in the broad areas of media, technology, culture, and society.
4. To impart a range of media production skills to enable students to carry out professional work in documentary film production, journalism, radio and podcasting.

5. To strengthen industry exposure and linkage through compulsory and supervised internships.
6. To inculcate curatorial and organisational skills among the students through a range of seminars, film festivals, and workshops as co-curricular activities.

Programme Outcomes

1. The students will research and write a number of term papers on subjects spanning media analysis; media law, policy, and institutions; media audiences; historical issues in culture and society; contemporary cultural issues; and cinema, television, digital media, and visual art practices.
 2. The students will work across the four semesters to produce a supervised MA research dissertation.
 3. The students will produce news reports, public service advertisements, short documentaries, podcasts, and visual art installations across the four semesters.
 4. The students will carry out a supervised and graded industry internship for a period of six weeks.
 5. The students will organise a post-graduate national student seminar and a national student film festival, among other talks and discussion-based events for visiting scholars and artists.
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CURRICULUM FRAMEWORK & CREDIT STRUCTURE

SEMESTER I			
Core	MC01	Introduction to Media Studies	2
Core	MC02	Introduction to Cultural Studies	2
Core	MC03	Introduction to Research Methodologies	2
Core	MC04	Introduction to Visual Cultures	2
Core	MC05	Foundation Course: Understanding Society	2
Core	MC06	Creative Media Practice	2
IKS	IKS01	Indian Art and Performance Traditions	2
Skill Enhancement	SE01	Film Appreciation	2
Lab	LC01	Television Production	4
SEMESTER Credits			20

SEMESTER II			
COURSE CATEGORY	COURSE CODE	COURSE TITLE	CREDITS
Core	MC07	Documentary History and Theory	2
Core	MC08	Research Methods in Media and Cultural Studies	4
Core	MC09	Introduction to Film Theory	2
Core	MC10	Contemporary Cultures	2
Core	MC11	Reporting and News Writing	2
IKS	IK02	Indian Aesthetics	2
Skill Enhancement	SE02	Introduction to Filmmaking	4
Lab	LC02	Editing and Sound Design	2
SEMESTER Credits			20

SEMESTER III

Elective	EC01	Television Studies	2
Elective	EC02	Gender, Media and Culture	2
Elective	EC03	Digital Cultures and Artificial Intelligence	2
Elective	EC04	Visual Design	2
Elective	EC05	Understanding Indian Cinemas	2
Skill Enhancement	SE03	Advanced Documentary Filmmaking	4
Dissertation	DISS01	Dissertation Proposal and Fieldwork Report	2
Lab	LC03	Degree Film Pre-Production	2
Lab	LC04	Internship	4
Lab	LC05	Audio Production	4

SEMESTER Credits

20

SEMESTER IV			
COURSE CATEGORY	COURSE CODE	COURSE TITLE	CREDITS
Elective	EC06	Mobile and Online Journalism	2
Elective	EC07	Understanding Art and Music	2
Elective	EC08	Media and Law	2
Elective	EC09	Web Design	2
Elective	EC10	Mapping Friendship	2
Elective	EC11	Performance Studies	2
Studio	Studio01	MCS Degree Film	8
Dissertation	Diss02	MCS Dissertation	10
SEMESTER Credits			20
TOTAL CREDITS			80

COURSE SUMMARIES

MC01 Introduction to Media Studies

This course provides a broad understanding of various theoretical approaches within media studies. It introduces critical and historical perspectives for understanding the evolution and working of mass media institutions, political economy of media and programming in a global economy, with a focus on media and power. It also examines the different ways in which media audiences have been conceptualised and studied.

MC02 Introduction to Cultural Studies

This course introduces students to basic concepts and theoretical developments within Cultural Studies, with the aim of imparting critical perspectives, which would help them look critically at their own cultural landscapes. The idea is to reflect on the work of some scholars, though by no means all, that has been relevant to the development of ideas in Cultural Studies.

MC03 Introduction to Research Methodologies

As a broad introduction to the scientific and interpretative paradigms, this course is intended to provide the student with a conceptual map of social sciences research. It explains the basic concepts and categories that are used in research and delineates their linkages. The aim is to equip the learner with a basic understanding of the different ways in which 'social reality' could be conceptualised and studied and the implications of this for the research process.

MC04 Introduction to Visual Cultures

The course critically explores visual images and media narratives, to understand how they are constructed in and through relationships of power and resistance. It enables the students to appreciate the many complex layers and codes involved in image making and representation. It also facilitates a critical engagement with contemporary visual culture in India.

MC05 Foundation Course: Understanding Society

This course offers a foundational exploration of key social science concepts with a focus on Indian society. It will broadly examine the Idea of India itself and reflect on structural concepts such as caste, class, gender, religion, development and social change. Students will engage with everyday experiences, cultural practices, and institutional structures to better understand how society shapes and is shaped by individuals.

MC06 Creative Media Practice

This practice-led course introduces students to creative media practice, situating diverse mediums and methods of working with visuals beyond the documentary film format. Borrowing concepts and creative exercises from art history, media studies, fine art and design, this introductory course will orient the students to diverse artworks, artists, art traditions and new media approaches from a non-Eurocentric decolonial lens. The hands-on practice workshop, integral to this course, will equip the students to experiment with differing visual forms and mediums relevant to India's historical and contemporary context, while drawing systemic parallels to artistic production in South Asia and broader art and media cultures of the Global South.

IKS 01 Indian Art and Performance Traditions

This course focuses on art traditions that are indigenous to the subcontinent and have come to showcase the diversity of practices. The course attempts a *longue durée* frame to span the development of the arts in various regions in India. The period covers the medieval to modern era in an attempt to counter the division between art and performance traditions that have not been classicalised or canonised.

SE01 Film Appreciation

The focus of this course is to introduce students to various kinds of cinema from around the world through some key movements in film history. The course will be offered in the first semester to introduce the idea of varied film cultures to students who enter the School of Media and Cultural Studies from different educational backgrounds -- ranging from humanities to sciences. The course encourages film viewing along with the texts and will help

students gain a foothold into appreciating cinema by learning film history, film style and aesthetics as well as narratives that explore social, political and personal themes of the movements and their filmmakers.

LC01 Television Production

This course familiarises the students with all technical aspects of video production, equipment, materials and processes. This course is meant to equip the students with skills and knowledge for practice of video production. It will deal with sound and image production and transmission.

MC07 Documentary History and Theory

This course introduces key issues, debates and movements in documentary film, illustrated with selected documentary classics. Through the exploration of the work of selected filmmakers, it also aims to sensitise students to the formal elements and changing language of documentary film. This course will also teach students to understand the history of documentary film in India, locating it in the context of shifting discourses on state, nation, gender and development. The course will be structured around a set of key documentary texts, both international and Indian.

MC08 Research Methods in Media and Cultural Studies

This course introduces students to some of the qualitative methods and techniques of research and their methodological frameworks. Drawing on writings from diverse disciplines, this course guides students to think about, negotiate, and 'do' their research. It also delves into the ethical, epistemological, and methodological issues inherent in the doing. Students will also learn how to navigate the research process, from developing research questions to conducting literature reviews and applying relevant methodologies. They will explore how to critically analyze media texts, understand cultural phenomena, and situate them within broader social, political, and historical contexts. By the end of the course, they will have gained essential skills to engage with scholarly work, conduct independent research, and contribute to ongoing conversations in the field.

MC09 Introduction to Film Theory

This course will introduce students to approach cinema through the lens of aesthetic and theoretical discourses in the field of cinema studies. By combining key elements of formal analysis and major critical debates in the field, it will help students to gain an insight into strategies to read films contextually with a focus on modes of production and reception of meaning. They will be introduced to key concepts within film scholarship like authorship, semiotics, genre studies, feminist film theory etc. as well as tools of formal analysis like sound design, editing and mise-en-scene. Towards the end, it will discuss debates on cinema's so-called demise and digital media. This course aims to help students to develop skills for critiquing film texts with a broader understanding of the role of moving images in society.

MC10 Contemporary Cultures

This course will build on the course in the first semester and engage with a variety of texts in cultural studies, reflecting on the ways in which knowledge is constructed within the discipline. The course will continue to engage with contemporary socio-political and historical issues in India inviting students to think through everyday practices and worlds through a critical cultural studies perspective. This course will predominantly be structured around a set of scholarly debates. We will pay as much attention to how people write as to what they are saying, focusing on how an argument is being constructed.

MC11 Reporting and News Writing

Dramatic changes sweeping through the realms of economy, governance, and technology have transformed the ways in which news is produced, circulated, and consumed, particularly in the preceding decade. While sections of the contemporary news media ecosystem in the country are trying to negotiate the complexities of the changing terrain by cynically embracing crude commercialisation and populism to the detriment of the health of the democracy, some are trying to foster vibrant communicative cultures in the spaces cleaved open, particularly online, by the same set of crises. This practice-oriented course will focus on the latter, with an aim to introduce the participants to emerging perspectives in engaged, sensitive, and empowering

public-interest journalism and equip them with essential reporting and production skills.

IK02 Indian Aesthetics

This course will study the development of Indian aesthetics and visual cultures through ancient Indian art forms as well as popular visual culture modes. It will provide an understanding of Indian aesthetics through socio-historical research of art, sculpture and painting, theatre, music, dance and performance from the ancient to pre-modern and colonial period.

SE02 Introduction to Filmmaking

A hands-on course that uses the technical inputs provided in Semester I to take students through the process of producing a short video piece. It familiarises students with conceptualising, visualising, and creative writing for the production of a public service spot. This course combines the technical and aesthetic aspects of production.

LC02 Editing and Sound Design

This course introduces students to the essential skills and techniques involved in video post-production, focusing on video editing and sound design. It is a foundational course that provides practical, hands-on experience with industry-standard tools and software. Students will explore the technical and creative aspects of transforming raw footage into finished media products. Post-production is a crucial phase in any video production process, responsible for shaping the final narrative, visual tone, and audio quality of a project. This course prepares students for entry-level roles in the media industry by fostering technical competence, aesthetic awareness, and collaborative working practices in a professional post-production environment.

EC01 Television Studies

This course equips students to critically engage with the study of popular television, from institutional aspects, to televisual discourses and audience reception. It also focuses on television in the Indian context, including policy and contemporary issues. The course seeks to locate television in the

'cultural' through a range of critical approaches. It will explore the various sites of discourse and its diverse formations in order to understand genres, audiences, production processes, ideology and policy leading to a more nuanced understanding of the network, and its mechanisms.

EC02 Gender, Media and Culture

This course will focus on concerns of gender and culture raising questions of representation, power, sexuality, class, caste, space and the media, to name only some. This course will engage questions around digital feminisms, feminist media practices, representation and intersectionality in relation to gender and the media focussing on contemporary debates. This is a seminar course that will focus on readings. We will include different kinds of texts: scholarly, audio-visual (podcasts, films), and fiction as well.

EC03 Digital Cultures and Artificial Intelligence

The course will serve as an introductory study of various social, political & cultural aspects associated with Internet and other new forms of network communication. Students will study phenomenon's such as online community building, practices like opinion making, propaganda, mobilization and laws put in place to control or censor such activities over the medium. Further issues relating to online identity, role of digital technologies in shaping pre-existing communities to them giving shape to newer ones; issues of gender, ethnicity, class and caste in Internet usage, etc. The course attempts to understand culture of today and yesterday, including print, audio, television and digital media. Focusing on the social construction of technology and its interaction with people, which further leads into building a sense of identity, social reality and reshaping of the medium itself. The emphasis will be on human interactions within the context of new media objects. As the cyberspace has become one of the most potent and persuasive metaphors of our times, enveloping and embracing a wide range and scope of areas across disciplines and perspectives, The course has therefore been designed to be an introduction to the multiplicity of cyberspaces and internet technologies. In order to build a comprehensive understanding of the vast terrain of cyberspace, the given course will have a substantial number of lectures to go along with discussions, activities and exercises.

EC04 Visual Design

To introduce the elements of art, design and aesthetics such as line, form, shape, colour, balance, harmony space, composition and communication through the works of some of the most defining and equally relevant visual artists, typographers, graphic designers, photographers & film makers of our time. To inculcate new ways of seeing, assimilating the various facets of visual arts. Beyond understanding, appreciation and critical thinking, the core objective of the course is to help articulate a distinct visual language of one's own. The course will be spread across slide shows, readings, looking at art books & viewing of films on specific themes and subjects. In addition the course would also comprise of a photo walk, a visit to a design studio and a gallery visit to interact and engage with artists, designers and photographers.

EC05 Understanding Indian Cinemas

The focus of this course is to introduce students to research in the field of cinema studies in the Indian context. It will open up discussion on how to engage and research cinemas of India beginning from pre-independent to contemporary cinema. Although the entry point for the course is primarily Bombay cinema, students are encouraged to explore their own language and regional cinemas through discussion, assignment and the term paper. The course is also not undertaking a historical analysis of 'Indian cinema' but looking at research undertaken through various entry points and methodologies at several key moments of the Bombay cinema industry. Likewise, the course will also understand the methodologies adopted by authors to explore such entry points with textual analysis, archival research and historiography, anthropology and ethnography or media economics. The texts will also guide students on how to undertake aesthetic analysis of film form by elucidating origins and evolution of melodrama, realism and experimental forms within the Indian context. Students will thus engage with films and texts across these cross-cutting themes and the course will help to develop their understanding of cinema cultures within the country and undertake research in the field of Indian cinema. They will be encouraged to find gaps in studies on Indian cinemas and research them for their term paper, thesis or further research in the future.

SE03 Advanced Documentary Filmmaking

The course will facilitate the students through the experience of making a documentary film. The idea is to explore and express a concept through the aural and visual language while developing critical perspectives on the politics and aesthetics of storytelling. Through hands-on training in various aspects of film production, screenings, and exposure to practices of documentary professionals in the field, the students will be encouraged to sharpen their insights, articulate their point of view and develop their artistic vision.

DISS01 Dissertation Proposal and Fieldwork Report

This seminar course seeks to take the students through the process of working on their research projects through group presentations of their research as well as small group presentation, mentoring and discussion of their research work. It will involve individual presentations by students on the topic of their research project and includes a survey of literature, objectives and methodology and a detailed chapter plan.

LC03 Degree Film Pre-Production

This course will enable students to work on the pre-production of the media project. The students will focus on conceptualisation, proposal writing, and treatment. They will evaluate the feasibility of their projects, and start preparing to shoot what will be their media project.

LC04 Internship

The students will undertake a graded, compulsory, and supervised internship during the summer break between the first year and the second year.

LC05 Audio Production

This course will introduce students to processes of radio programming and production in a range of contexts - from broadcasting to digital and online. First, it will critically trace the trajectories of audio as a medium of mass communication as well as creative expression through readings and discussions. Second, through lecture-demonstrations, exercises, and hands-

on production work, the students will be encouraged to independently produce audio programming as well as work collectively towards achieving clearly identified programming objectives.

EC06 Mobile and Online Journalism

The purpose of this course is to provide cutting-edge journalism reporting, writing and editing and presentation skills to the students and equip them with requisite perspectives and tools to work in the fast converging media environment. This course is an advanced version of the second semester course 'Journalism Practice' (earlier referred to as LC2: Writing Skills) and will lead students towards producing a web-magazine. Students will write, report, edit, photograph, make audio/video shorts for the web-magazine, and produce it with help from the faculty.

EC07 Understanding Art and Music

This course aims to explore the cultural histories of twentieth century art and music practices in the Indian context, but situating these within broader South Asian, colonial and trans-national histories. This involves a study of modernism, its contents, and discontents, and traces the Euro-American evolution of key art practices, end of colonialism, post-colonialism and post-1990s globalisation as it informs and is informed by art and music practices. How do we define modernism, contemporaneity, postcolonialism, and globalisation through the lens of art and music? What are the conflicting takes on post-modernism vis-a-vis visual and performance cultures? The course plans to lead the participants to think about these questions through classroom lectures, discussions, field visits, peer presentations and workshops. In the context of art, the course intends to apprise participants with a basic survey knowledge of twentieth century movements, introducing them to different vocabularic modes available to respond to modern and contemporary art works and exhibitions. In the context of music, the course intends to invite the participants to redefine music within the cultural sphere, encouraging them to explore social histories of music related to identity formation, nation building, ritual and folk practices within the Indian context.

EC08 Media and Law

The media continues to be a prominent institution in spite of the turbulence in the other prominent institutions. The space created by law affords the democratic functioning of the media. This necessitates critical understanding of this space. This course attempts to familiarise the students with the theoretical debates on media, law and ethics in the Indian context and to evolve a nuanced understanding of the complexities of ethical and legal media practice.

EC09 Web Design

To impart basic skills in conceptualising, designing and creating websites, including introduction to relevant software and core website concepts. The course will provide the student with the basic framework required to create a website and/or manage a website design project. There will also be an introduction to elements of digital marketing, search engine optimisation and other forms of online marketing to make a website deliver. There will be hands-on demonstrations and students will create their own basic website (WordPress) as the final course outcome. Focus will be on functional website design and website building with minimal focus on actual design/ coding/ programming. The emphasis will be on what to watch out for in User Interface/ User Experience and Mobile Responsive design and how to keep the user journey as the central focus of good website design.

EC10 Mapping Friendship

Relative to romantic love and family/kinship relations, friendship, often a deep emotional connection, has received relatively little academic attention. This course centres friendship, locating it as deeply relevant to the politics of everyday life and well-being. This course turns students' attention towards the many ways friendship is increasingly relevant in people's lives today, and the new ways meanings are being made in intimate relationships. This course explores the possibilities for friendship to challenge heteropatriarchal understandings of kinship, intimacy and love. The course engages different forms of media and both popular and scholarly writing to explore friendships, locating it within historical, political and cultural contexts.

EC11 Performance Studies

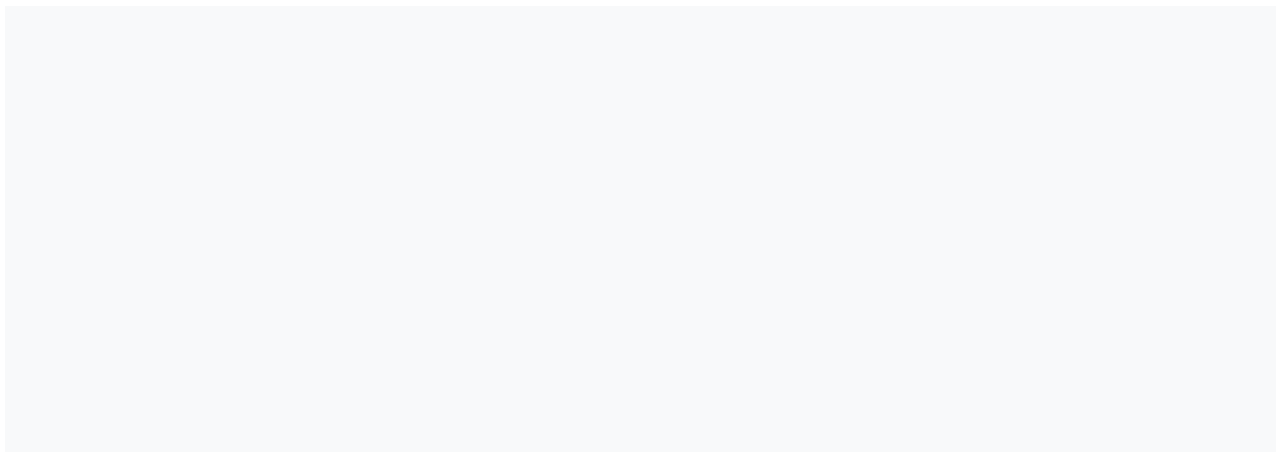
This 2-credit elective introduces students to the discipline of performance studies. Moving across body work, somatics, abhinaya and yoga, the course will introduce the students to a critical, practice-based engagement with the moving body as a site of performance and meaning-making. Readings and Discussions will supplement the embodied practice by equipping students to situate categories of performance and movement within the broader scholarship on performance practices across cultures.

STUDIO01 MCS Degree Film

The media project is a culmination of the MA programme in Media and Cultural Studies. Drawing on their learning across various courses students are expected to conceptualise, shoot, and edit a short documentary on a topic of their choosing. This course is a demonstration of their training in video production, including research, scripting, editing, camera and sound.

DISS02 MCS Dissertation

This individual guided research project will take the student through the entire research project and will culminate in the production of an MA dissertation, involving literature review, formulation of research questions, data collection and analysis. The student would be evaluated by his/her faculty supervisor and an external examiner.



FIELD PLACEMENT ORGANISATIONS IN THE LAST THREE YEARS

Ernst and Young, Bangalore

Bajaj Auto (CSR)

Tata Group

Hindustan Unilever (Corporate Communications)

Jolt Films, Mumbai

The Print, Delhi

ReReeti Foundation

MAMI, Mumbai

The Wire, Delhi

Point of View, Mumbai

Times Internet (Maharashtra Times)

Chemould Art Gallery

People's Archive of Rural India

All Living Things Environmental Film Festival

Film Heritage Foundation, Mumbai

Scroll.in (Eco)

The Lallantop

FCB Kinnect

The Hindu (Thiruvananthapuram, Kerala)

New Indian Express, Kochi

IGNCA (Indira Gandhi National Centre for Arts)

Press Trust of India, New Delhi

JOB PLACEMENT ORGANISATIONS IN THE LAST THREE YEARS

Bajaj Auto, Pune

Tata Power (Corporate Communications)

BBDO

The Morning Context

Chalk and Cheese Productions, Mumbai

Shillim Institute

Voluntas

All Living Things Environmental Film Festival

Common Cause, New Delhi

SPS Community Media

Aapyayata Project, TISS, Hyderabad

Art-E Mediatech, New Delhi

World Comics India, New Delhi

Dasra, Mumbai

The Turtle Story, Mumbai

Institute of Social Studies Trust

Reel Saga Productions

Social Footprint Pvt Ltd

ACADEMIC FEE AND BREAKUP

Components	Description	Semester I	Semester II	Semester III	Semester IV
FEE	Tuition Fee	₹16,000	₹16,000	₹16,000	₹16,000
	Examination Fee	₹1,000	₹1,000	₹1,000	₹1,000
CHARGES	Field Work Charges / Internship / Experiential Learning Charges	₹2,000	₹2,000	₹2,000	₹2,000
	IT Charges	₹2,000	₹2,000	₹2,000	₹2,000
	Library Charges	₹1,500	₹1,500	₹1,500	₹1,500
	Other Charges (ID Card, Convocation & Misc.)*	₹2,500	—	—	—
FUNDS	Students' Competency Fund	—	—	—	—
	Lab/Studio Fund	₹14,000	₹14,000	₹14,000	₹14,000
	Development Fund	₹10,000	—	₹10,000	—
	Students' Union Fund*	₹500	₹500	₹500	₹500
	Alumni Fund*	—	₹500	—	—
FUNDS	Health Care Fund*	₹2,000	—	₹2,000	—
DEPOSITS	Caution Deposit (Refundable at the time of exit from programme on submission of No Dues Certificate)*	₹10,000	—	—	—
Semester Course Fees		₹61,500	₹37,500	₹49,000	₹37,000

Components	Description	Semester I	Semester II	Semester III	Semester IV
Yearly Fees		₹99,000		₹86,000	
Total Course Fees		₹1,85,000			
Category	Hostel and Dining Hall Charges	Semester I	Semester II	Semester III	Semester IV
OTHER CHARGES	Dining Hall (Advance) Charges	₹20,000	₹20,000	₹20,000	₹20,000
	Hostel & Electricity Charges	₹18,000	₹18,000	₹18,000	₹18,000
Total Charges		₹38,000	₹38,000	₹38,000	₹38,000

Important Notes

- Institute reserves the right to revise the Fee Structure of programmes if necessary.
- Expenses related to Practicum / Study tour / Rural field work / Urban field work/ Winter Institute, if any, will have to be met by the students themselves at the time of the activity.
- SC/ST GoI-PMS students have to pay the following fee components marked (*) and Caution Deposit Rs. 2,500. Remaining fee components to be paid as and when they get their Scholarship amount.
- All fees are subject to change as per institute policies and government regulations.
- Late payment charges may apply for payments made after due dates.



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